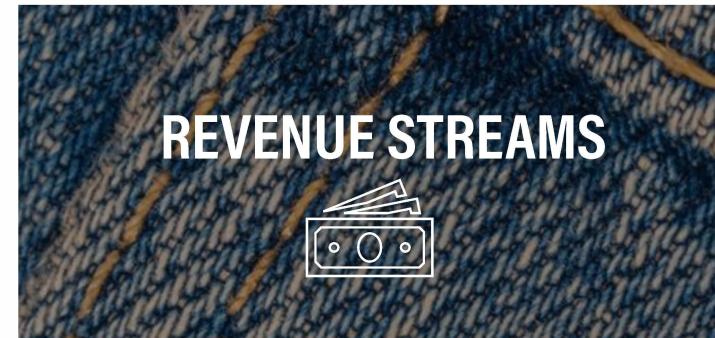
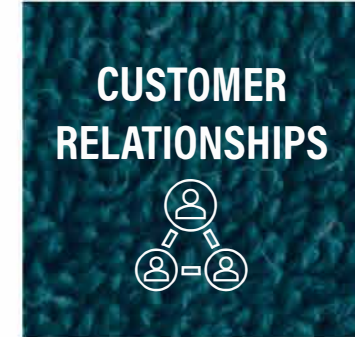
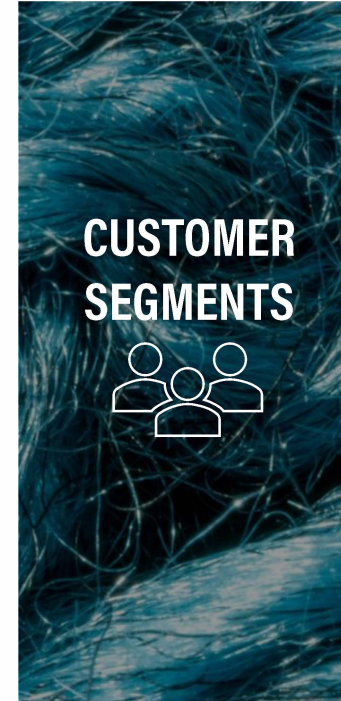
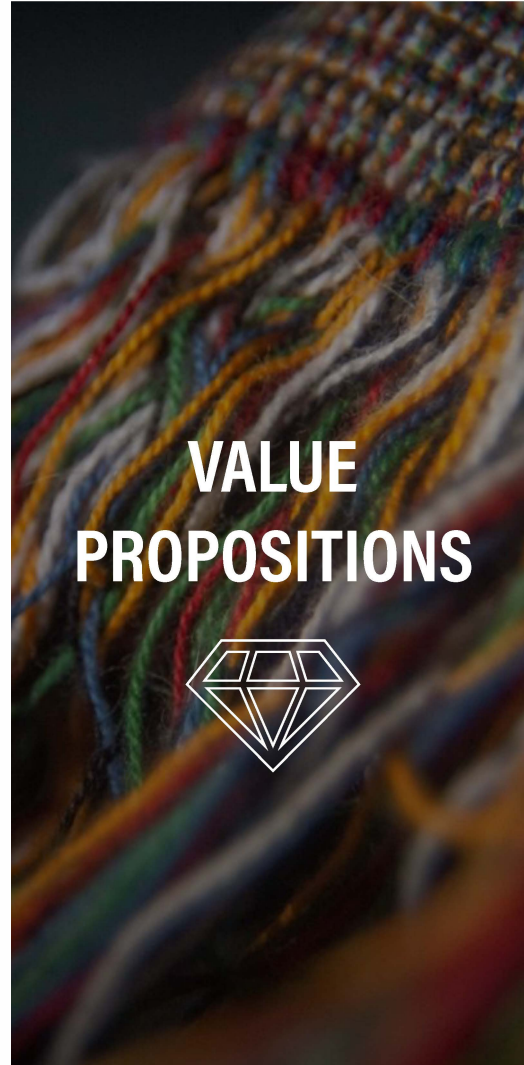




# BUSINESS MODEL CANVAS





# KEY PARTNERSHIPS

- Artisan Communities
- NGOs and Cultural Organizations
- Governments & Kingdoms around the globe
- Corporates
- HNI's
- Art Collectors

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CANVAS**



# KEY ACTIVITIES

- Artisan Training Programs
- Curation and Documentation
- E-commerce Platform Management
- Identification of Region Specific art Forms

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Knowledge Hub

BUSINESS MODEL CANVAS

# KEY RESOURCES

- Cultural Organizations
- Online Platform
- Curation Team
- Artisans

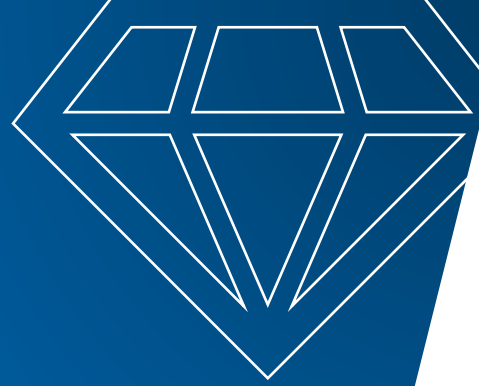
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# OPERATIONAL EXPENSES

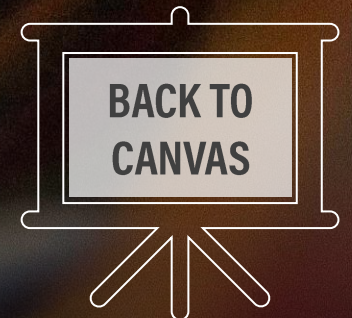
- Training Cost
- Platform Maintenance
- Marketing and Outreach

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# VALUE PROPOSITIONS

- Knowledge Hub on various dying art forms
- Country specific Artisan Marketplace for saving dying arts.
- Preservation Training in collaboration with Governments, Art Foundations, Museums, Universities, NGOs etc.
- Establishing Centres of Excellence to promote and facilitate preservation of dying arts, hosting seminars, training camps and knowledge sharing sessions
- An Integrated E-commerce platform





# CUSTOMER SEGMENTS

- Art Enthusiasts
- Cultural Organizations
- Corporates
- Business Houses
- HNI's



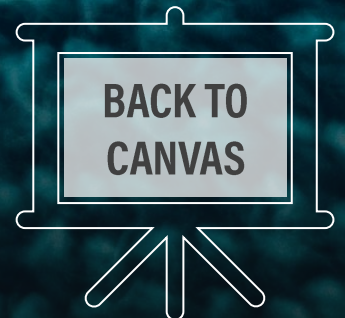
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# CUSTOMER RELATIONSHIPS

- Community Engagement
- Customer Support
- Feedback Loops





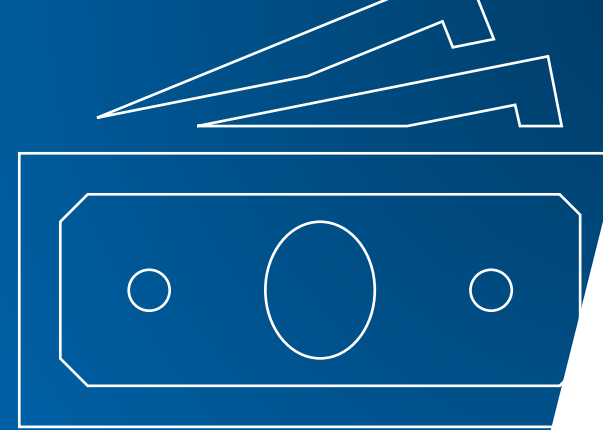
# ENGAGEMENT CHANNELS

- Online Marketing
- Social Media
- Partnerships

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Knowledge Hub



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# REVENUE STREAMS

- Transaction Fees
- Subscription Model

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# THANK YOU

[www.savedyingarts.com](http://www.savedyingarts.com)