



# COLLABORATIONS & BUSINESS ECO SYSTEM

[www.savedyingarts.com](http://www.savedyingarts.com)



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# OBJECTIVE

To develop an ecosystem that will enable different partnering bodies namely **Governments across the globe Kingdoms across globe, corporates & NGOs** benefit the artisans across all the 5 pillars of Intervention.



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# GOVERNMENT INSTITUTIONS



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# Why should government bodies partner with "Save Dying Arts"?

## Cultural Heritage Preservation

Dying art forms often hold significant historical and cultural value for a nation. Collaborating with Saving Dying Arts helps governments actively participate in preserving their unique cultural heritage for future generations.

## Global Cultural Diplomacy

A Knowledge Hub serves as a platform for governments to engage in cultural diplomacy on a global scale. By showcasing and supporting dying art forms, nations can strengthen their international relationships, fostering understanding and appreciation across borders.

## Economic Opportunities

Supporting dying arts often means uplifting local economies. By partnering with Save Dying Arts, kingdoms can stimulate economic growth within artisan communities. The increased demand for traditional crafts and artworks can create sustainable livelihoods, fostering a sense of pride and economic empowerment among the artisans.

## Education and Awareness

Save Dying Arts is committed to education and awareness. Our partnerships include educational programs that facilitate the transfer of traditional knowledge from master artisans to younger generations. By engaging in these initiatives, kingdoms can ensure the continuity of their cultural practices and inspire a new wave of artists.



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# Why should government bodies partner with “Save Dying Arts”?

## Community Empowerment

Collaboration with Saving Dying Arts provides an opportunity for governments to empower local communities involved in these art forms. By supporting artisans and providing them with the necessary resources and exposure, governments contribute to the socio-economic development of these communities.

## Preservation of Traditional Skills

Many dying art forms are repositories of traditional skills and craftsmanship. Collaborating with our Knowledge Hub ensures that these skills are documented, shared, and passed down to younger generations, preventing the loss of invaluable techniques and knowledge.

## Soft Power and Nation Branding

Supporting the preservation of dying art forms enhances a nation's soft power and contributes to its global identity. It allows governments to showcase their commitment to cultural diversity and creativity, strengthening their nation's brand on the international stage.

## Research and Documentation

The Knowledge Hub serves as a repository of information on dying art forms. Governments can benefit from the research and documentation conducted by Saving Dying Arts to inform policies, allocate resources effectively, and make informed decisions regarding the preservation of cultural heritage.



# Areas in which Government bodies can assist

## Funding and Grants

Governments can allocate funds and grants specifically for the promotion and sustenance of dying art forms. Financial support can be directed towards organizing local art fairs, exhibitions, and marketplaces that provide a platform for artists to showcase their work.

## Cultural Policies

Advocate for the development and implementation of cultural policies that prioritize the protection and promotion of traditional art forms. Governments can work towards creating an environment that fosters the growth of local marketplaces, making it easier for artists to reach a wider audience.

## Infrastructure Development

Collaborate with local administrations to invest in the development of infrastructure that supports the establishment of local marketplaces. This includes providing suitable venues, transportation facilities, and marketing initiatives to attract both local and international audiences.

## Education and Awareness Programs

Governments can integrate art education into school curricula, fostering an appreciation for traditional art forms from an early age. Additionally, support awareness programs that educate the public about the cultural significance of these dying arts, creating a demand for them in local marketplaces.



# Areas in which Government bodies can assist

## Tax Incentives

Advocate for tax incentives for businesses and individuals who actively contribute to the promotion and preservation of dying art forms. This can include tax breaks for art collectors, galleries, and businesses that support local artisans and their marketplaces.

## Collaboration with Tourism Initiatives

Explore partnerships with tourism boards to include local marketplaces as part of cultural tourism initiatives. Governments can support the integration of dying art forms into tourism strategies, attracting a global audience and providing artists with sustainable opportunities.

## Digital Platforms and E-commerce Support

Governments can support the development of digital platforms and e-commerce solutions that enable artists to reach a global market. This includes providing training, subsidies, and infrastructure for artists to leverage online marketplaces for their traditional art forms.

## Inclusive Policies

Promote policies that ensure inclusivity and diversity in the art sector. Governments can play a role in supporting marginalized communities and ensuring their representation in local marketplaces, fostering a rich tapestry of cultural expression.





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# KINGDOMS ACROSS THE GLOBE



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# Why should kingdoms across the globe partner with “Save Dying Arts”?

## Cultural Heritage Preservation

By partnering with Save Dying Arts, kingdoms can actively contribute to the preservation of their unique cultural heritage. We work closely with local artisans and communities to revive and sustain traditional art forms, ensuring that the stories and skills of generations past are not lost to time.

## Global Recognition

Save Dying Arts operates on an international scale, providing a platform for kingdoms to showcase their cultural treasures to a global audience. Through collaborative efforts, we can create exhibitions, workshops, and events that celebrate and promote your kingdom's distinctive art forms, fostering a deeper understanding and appreciation worldwide.

## Economic Opportunities

Supporting dying arts often means uplifting local economies. By partnering with Save Dying Arts, kingdoms can stimulate economic growth within artisan communities. The increased demand for traditional crafts and artworks can create sustainable livelihoods, fostering a sense of pride and economic empowerment among the artisans.



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# Why should kingdoms across the globe partner with “Save Dying Arts”?

## Education Initiatives

Save Dying Arts is committed to education and awareness. Our partnerships include educational programs that facilitate the transfer of traditional knowledge from master artisans to younger generations. By engaging in these initiatives, kingdoms can ensure the continuity of their cultural practices and inspire a new wave of artists.

## Tourism Boost

Traditional art forms are a unique draw for tourists seeking authentic cultural experiences. Through collaboration with Save Dying Arts, kingdoms can enhance their tourism appeal by incorporating traditional art into cultural tours, events, and festivals. This not only attracts visitors but also supports local economies and encourages sustainable tourism.

## Cross-Cultural Exchange

Partnering with Save Dying Arts opens the door to cross-cultural exchange. Through collaborative projects and events, kingdoms can share their artistic heritage with others, fostering mutual understanding and appreciation. This exchange not only enriches the global cultural landscape but also builds bridges between diverse communities.



# Areas in which kingdoms across the globe can assist

## Patronage and Royal Endorsement

Kingdoms have historically been patrons of the arts. By endorsing and actively supporting dying art forms, royal families can inspire a cultural renaissance. Royal patronage provides a prestigious platform for artisans, signaling the importance of these art forms to the entire community.

## Establishment of Cultural Centers

Kingdoms can establish cultural centers dedicated to preserving and promoting dying art forms. These centers can serve as hubs for training, exhibitions, and workshops, providing artisans with a space to hone their skills and showcase their work to a broader audience.

## Educational Initiatives

Collaboration with educational institutions supported by kingdoms can facilitate the integration of traditional art forms into mainstream education. Workshops, seminars, and apprenticeship programs can be organized to ensure the transfer of knowledge and skills from experienced artisans to the younger generation.

## Artisan Grants and Scholarships

Kingdoms can play a pivotal role in supporting artisans financially through grants and scholarships. These initiatives can help alleviate economic challenges faced by artisans, enabling them to focus on honing their craft without financial constraint.



# Areas in which kingdoms across the globe can assist

## International Artisan Exchanges

Encourage cultural exchange programs that allow artisans to travel internationally, sharing their expertise and learning from diverse artistic traditions. Kingdoms can facilitate these exchanges, fostering a global network of artisans and creating opportunities for cross-cultural collaboration.

## Advocacy for Artisan Rights

Use the influence and voice of kingdoms to advocate for the rights of artisans, ensuring fair compensation, ethical treatment, and the protection of intellectual property. By championing artisan rights, kingdoms contribute to the sustainable growth of traditional art communities.

## Promotion through Events and Festivals

Incorporate dying art forms into royal events and festivals, providing artisans with platforms to showcase their creations to a wider audience. This exposure not only boosts the visibility of the art forms but also fosters a sense of pride and recognition among artisans.

## Conservation of Artistic Heritage

Kingdoms can take a leading role in the conservation of artistic heritage by supporting initiatives that focus on preserving traditional techniques, materials, and artistic styles. This ensures the authenticity and longevity of dying art forms for future generations.



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# CORPORATES



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# Why should corporates partner with “Save Dying Arts”?

## Corporate Social Responsibility

Corporations can forge a powerful identity by aligning themselves with the cause of preserving dying art forms. Demonstrating social responsibility enhances the corporate image, portraying a commitment beyond profit margins.

## Fostering Cultural Diversity

Corporate involvement in supporting diverse artistic traditions contributes to the preservation of global cultural richness. This commitment reflects a genuine embrace of cultural diversity and inclusivity within the corporate ethos.

## Enhancing Brand Visibility

Corporates can leverage the compelling stories of artisans to generate positive media coverage. Associating with the revitalization of dying art forms creates narratives that captivate audiences and enhance the brand's public image.

## Employee Engagement

Engaging employees in initiatives supporting artisans fosters a sense of purpose among the workforce. By participating in volunteer programs or artisan-led workshops, teams can forge meaningful connections and contribute to a shared cause.



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# Why should corporates partner with “Save Dying Arts”?

## Curating Unique Corporate Gifts

Collaboration with artisans allows corporations to offer unique, culturally rich corporate gifts and merchandise. Such unique tokens become powerful expressions of corporate values and are appreciated by clients and partners.

## Access to Exclusive Artistic Talent

Corporate partnerships with artisans provide access to a pool of talented individuals capable of creating customized artworks or installations. Integrating such artistic elements into corporate spaces reflects a commitment to supporting and showcasing the arts.

## Impactful Marketing Campaigns

Crafting marketing campaigns that spotlight corporate involvement in preserving traditional art forms can resonate deeply with consumers. Leveraging the emotional appeal of art helps establish meaningful connections and build brand loyalty.

## Long-Term Legacy

Contributing to the sustainability of dying art forms allows corporations to leave a positive legacy. By actively participating in the preservation of cultural treasures, companies play a role in ensuring that art thrives for generations to come.





# Areas in which corporates can assist

## Sponsorship and Funding

Corporates can provide vital financial support to struggling artisans, sponsoring workshops, exhibitions, and training programs. This ensures a sustainable income for artists and encourages the continuation of traditional crafts.

## Skill Development Initiatives

Forge partnerships with local artisans for skill development programs. Such collaborations help preserve traditional techniques and empower craftsmen to adapt their skills to contemporary markets.

## Market Access and Distribution

Facilitate corporate partnerships that bring local artisans' products to a global audience. This includes establishing market linkages, creating e-commerce platforms, and fostering international trade partnerships.

## Technology Integration

Support artisans in incorporating technology into their creative processes. This could involve digitizing traditional art forms, leveraging social media for marketing, and providing access to online platforms for selling their products.



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# Areas in which corporates can assist

## Cultural Exchange Programs

Corporates can play a role in facilitating cultural exchange programs, connecting local artisans with international communities. This fosters artistic enrichment and creates opportunities for cross-cultural collaborations.

## Corporate Social Responsibility

Embedding support for dying arts within corporate social responsibility initiatives can make a lasting impact. Corporates can allocate a percentage of their CSR budget to projects focused on preserving and promoting traditional art forms.

## Collaborative Artistic Projects

Encourage corporate employees to engage with local artisans in joint artistic endeavors. This collaboration not only fosters creativity but also promotes a sense of community and shared cultural heritage.



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# NGO's



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# Why should NGOs partner with "Save Dying Arts"?

Amplify Impact  
Through Collaboration

NGOs can play a pivotal role by partnering with Saving Dying Arts on projects dedicated to preserving traditional art forms. This collaboration enhances the impact of initiatives, fostering sustainable development within communities.

Funding and Grants

Saving Dying Arts provides NGOs with access to funding opportunities and grants tailored to support artisan communities. By directing resources towards these projects, NGOs directly contribute to the economic well-being of artisans and sustainable community development.

Skill Development  
Programs

NGOs are invited to collaborate with Saving Dying Arts in implementing skill development programs. This empowers artisans with the knowledge and techniques necessary to sustain their craft, creating a lasting impact on their livelihoods and communities.

Cultural Exchange  
Initiatives

Saving Dying Arts facilitates cultural exchange programs, offering NGOs a platform to showcase traditional art forms globally. Participation in these initiatives not only boosts NGO visibility but also contributes to the preservation of cultural diversity.



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# Why should NGOs partner with "Save Dying Arts"?

## Advocacy and Awareness Campaigns

NGOs can use Saving Dying Arts' platform to raise awareness about the importance of preserving dying art forms. Aligning with our advocacy campaigns, NGOs can promote cultural sensitivity and global appreciation for traditional arts.

## Networking Opportunities

Saving Dying Arts serves as a networking hub, connecting NGOs with like-minded organizations, experts, and potential collaborators. This interconnected community provides a platform for knowledge sharing, best practices, and collective efforts in cultural preservation.



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# Areas in which NGOs can assist

## Financial Support

NGOs can provide essential financial support through grants, funding, and sponsorships. This assistance allows artisans to invest in materials, tools, and workshops, fostering the growth and sustainability of their art.

## Skill Development Programs

Collaboration with NGOs enables the implementation of skill development programs. These initiatives empower artisans with the knowledge and techniques needed to enhance their craft, ensuring the transmission of traditional skills to future generations.

## Market Access and Exposure

NGOs help local artisans gain access to broader markets and increase visibility. Through partnerships, we organize exhibitions, fairs, and online platforms, connecting artisans directly with art enthusiasts and potential buyers.

## Cultural Preservation Initiatives

NGOs engage in cultural preservation projects, working with communities to document, archive, and safeguard traditional art forms. This collaboration ensures the longevity of these cultural treasures.



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# Areas in which NGOs can assist

## Advocacy and Awareness

NGOs can play a vital role in advocating for the recognition and protection of dying art forms. By raising awareness about the cultural significance of these arts, NGOs contribute to policy changes and garner support for the preservation of intangible cultural heritage.

## Social and Economic Empowerment

NGOs can implement projects focused on the social and economic empowerment of local artisans. Initiatives such as fair-trade practices ensure that artisans receive fair compensation for their work and contribute to the overall well-being of their communities.



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**THANK YOU**